



**Date: For Immediate Release
July 28, 2020**

47th Annual World Championship BBQ Goat Cookoff

After careful consideration and attempts to modify, the Brady/McCulloch County Chamber of Commerce staff and Board of Directors are saddened to announce the cancellation of the 47th Annual World Championship BBQ Goat Cookoff, scheduled for September 4-6, 2020.

After much discussion, the ultimate decision is that the cancellation of the cookoff is in the best interest of our community and organization. The health and safety of our citizens, cooks, vendors, volunteers, entertainers, and everyone that work diligently to make this event happen every year will always be our foremost priority.

For 47 years, the Goat Cookoff has been a staple within our community. What first started with 16 teams in 1974, as fundraiser for the Jaycees of McCulloch County, has grown to boast over 206 cooking teams with a 90+ waiting list, close to 15,000 attendees from all over Texas, a Texas beer and wine tasting, and two nights of concerts. In 2018, the event had an economic impact of \$607,352 on the community, the equivalent of 7.2 full time jobs. It's a time for friends and family to get together and carry on the tradition, with many teams cooking for 20+ years. Goat Cookoff isn't just a cookoff, it's an integral part of our community and economy, and we will be back better and stronger next year.

The staff and the Board of Directors will be contacting cooks and vendors to discuss available options regarding fees paid for this year's event.

We look forward to seeing all of you again Labor Day Weekend 2021, for the World Championship BBQ Goat Cookoff!

###